

Iwade Boxing Academy Gym Data Protection & Privacy Policy.

Iwade Boxing Academy is committed to protecting the privacy and security of our members, staff, visitors, coaches, and website users.

This policy explains how we collect, use, store, and protect personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

2. Data Controller Details

Business Name: Iwade Boxing Academy
Address: 36 Ferry Road, Iwade, Kent
Email: griggs83@mail.com
Phone: 07511534945

If you have any questions about this policy or your personal data, please contact us using the details above.

3. Information We Collect

We may collect and process the following information:

- Full name, date of birth, address, email address, and telephone number
- Emergency contact information
- Membership records and attendance history
- Payment and billing information
- Health and medical information relevant to participation in boxing or fitness activities
- CCTV footage (where applicable)
- Website usage data, cookies, and IP addresses
- Photos or videos used for marketing or social media (with consent where required)

4. Why We Use Your Information

We use personal data to:

- Manage memberships and bookings
- Process payments and renewals
- Maintain health and safety records
- Respond to enquiries and customer support requests
- Deliver coaching and training services
- Send important membership updates
- Send marketing communications (where consent has been given)
- Comply with legal and insurance obligations
- Protect the security of our premises and members

5. Lawful Basis for Processing

Under UK GDPR, we rely on the following lawful bases:

- Contract – to provide gym membership and training services
- Legal obligation – to comply with health, safety, and financial regulations
- Legitimate interests – for business administration and security
- Consent – for marketing communications and optional use of photographs/videos
- Vital interests – where health information is required in emergencies

6. Special Category Data

Some health and medical information is considered “special category data” under UK GDPR.

We only process this information where necessary for health and safety, participation in physical activity, insurance requirements, or emergency medical support.

7. CCTV

CCTV may be in operation on gym premises for safety, crime prevention, and protection of members and staff.

Recordings are securely stored and only accessed where necessary by the safeguarding lead or police.

8. Data Sharing

We may share personal information with:

- Payment providers
- Booking or membership software providers
- Accountants and legal advisers
- Insurance companies
- Emergency services where necessary
- Regulatory or law enforcement authorities if legally required

We do not sell personal data to third parties.

9. Data Retention

We only keep personal data for as long as necessary.

Typical retention periods may include:

- Membership records: up to 6 years after membership ends
- Financial records: 6 years
- CCTV footage: 30–90 days unless required for investigation
- Health forms: retained only as long as necessary for safety and legal obligations

10. Your Rights

Under UK GDPR, individuals have the right to:

- Access their personal data
- Request correction of inaccurate data
- Request deletion of data where appropriate
- Restrict or object to processing
- Withdraw consent at any time
- Request data portability
- Lodge a complaint with the Information Commissioner's Office (ICO)

11. Data Security

We take appropriate technical and organisational measures to protect personal data against unauthorised access, loss, misuse, or disclosure.

This includes password protection, secure payment systems, staff confidentiality, and restricted access to records.

12. Marketing Communications

We may send promotional emails, offers, or gym updates where permitted by law or where consent has been provided.

You can unsubscribe from marketing communications at any time.

13. Website Cookies

Our website may use cookies and analytics tools to improve user experience and monitor website performance.

Users can manage cookie preferences through their browser settings.

14. Changes to This Policy

We may update this policy from time to time. The latest version will always be available at the gym and/or on our website.

15. Complaints

If you are unhappy with how we handle your data, please contact us first.

You also have the right to complain to the Information Commissioner's Office.